




## MICHAEL D'COSTA


UX & UI DESIGNER

### CONTACT

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 22A Streatham Street,  
Beckenham 6107

### SKILLS

Figma / Sketch / Invision

Jira/Confluence

Miro

Maze Testing

Hotjar

Google Analytics

Microsoft Clarity

Adobe Photoshop

Adobe Illustrator

### WITH KNOWLEDGE IN:

HTML / CSS

JavaScript

Responsive Design

## About me

My name is Michael D'Costa and I am a UX/UI Designer based in Perth, Western Australia. I am a highly enthusiastic and motivated individual who is seeking full time employment within a reputable company with a diverse range of challenging work. I enjoy being a team player and I am able to work both in a team environment or autonomously in order to meet the strictest of deadlines.

## Work Experience

### Autoleague X

#### Aug 2024 - Sep 2024 Product Designer Level 2

- Managed and created robust design systems for large national car dealerships including CARCO, CarPlace, Mymoto, Fleetcare and many more.
- Led end-to-end design process for B2B and B2C products for new tech web and mobile applications, from ideation to high-fidelity prototypes, including a new AI dealer portal system for hundreds of car dealerships around Australia.
- Conducted Maze usability testing to gather real-time user feedback on prototypes and high-fidelity designs, identifying usability issues and improving overall user experience before development.

#### Feb 2023 - Aug 2024 Product Designer

- Designed intuitive online experiences for car dealership websites and digital platforms, focusing on lead generation, vehicle browsing, and seamless online purchasing processes.
- Designed a variety of form systems such as service booking, car trade-ins, vehicle history reports and more that improved the user experience for scheduling vehicle maintenance, driving higher conversion rates for service departments.
- Worked with automotive brands and manufacturers to create and maintain consistency with brand guidelines and ensure designs aligned with the company's marketing and product goals.

### Equilibrium (Equ)

#### Mar 2022 - Jan 2023 Junior User Experience Designer

- UX & UI Designs.
- Leading user research projects such as in-depth user interviews and surveys.
- Working in an agile workplace.
- Collaborating with Developers, Project Managers, Digital Marketers and others.
- Producing work for clients such as South32, FMG, LWP, Keystart, Westport, StudyPerth, Rottnest Island, Woodside, Western Power, REIWA, Summit Homes and additional companies.

#### Feb 2022 UX/UI Internship - Equilibrium

- Worked agile with a scrum team over a course of a 2 week sprint.
- Designed low fidelity and high fidelity mobile and website designs.
- Researched case studies and created user flow diagrams & personas.
- Had meetings with different departments including Project Management, Data Management, Accounts, Front-end Development & Back-end Development.
- Worked on real world projects including the user experience for FMG.

# Education

2024

## Figma Academy

### Certificates in:

- Figma Academy 2.0

2024

## Interaction Design Foundation

### Certificates in:

- Mobile UI Design
- Affordances: Designing Intuitive User Interfaces
- Journey Mapping

2019 - 2022

## Bachelor of Arts: Digital Design

Minor in Graphic Design

Curtin University (Bentley)

- Studying the theoretical fundamentals of the design process with hands-on, practical learning, from ideation to fully developed UI/UX design solutions.
- Communicating and collaborating in groups, sharing the research, designs, user testing, prototyping and developing full design solutions for industry style demands.
- Using traditional UI/UX Design theories and concepts along with creative skills to create future-orientated solutions through upcoming technologies.

### Awarded in:

- Curtin 2021 Design Industry Graduation Show Award

2010 - 2016

## WACE & ATAR

John Wollaston Anglican Community School

### Completed ATAR in:

- English
- Maths Applications
- Visual Art
- Physical Education
- Human Biology


### Certificates in:


- WACE Certificate
- Certificate II in Outdoor Recreation
- Certificate II in Sport Coaching
- Colours Certificate in Drama Production
- House Colours Certificate

# Interests

- Fine Woodwork & Carpentry
- Boxing, Soccer & Badminton
- Stocks & Shares
- Socialising
- Quiz Nights & Video Games
- Travelling


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# References

 References from my previous employer available on request