

## MICHAEL D'COSTA

UX & UI DESIGNER

### CONTACT

www.uxbydcosta.com

0424 994 898

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 22A Streatham Street, Beckenham 6107

### SKILLS

Figma / Sketch / Invision

Jira/Confluence

Miro

Maze Testing

Hotjar

Google Analytics

Microsoft Clarity

Adobe Photoshop

Adobe Illustrator

#### WITH KNOWLEDGE IN:

HTML / CSS

JavaScript

Responsive Design

# About me

My name is Michael D'Costa and I am a UX/UI Designer based in Perth, Western Australia. I am a highly enthusiastic and motivated individual who is seeking full time employment within a reputable company with a diverse range of challenging work. I enjoy being a team player and I am able to work both in a team environment or autonomously in order to meet the strictest of deadlines.

# Work Experience

### Autoleague X

#### Aug 2024 - Sep 2024 Product Designer Level 2

- Managed and created robust design systems for large national car dealerships including CARCO, CarPlace, Mymoto, Fleetcare and many more.
- Led end-to-end design process for B2B and B2C products for new tech web and mobile applications, from ideation to high-fidelity prototypes, including a new AI dealer portal system for hundreds of car dealerships around Australia.
- Conducted Maze usability testing to gather real-time user feedback on prototypes and high-fidelity designs, identifying usability issues and improving overall user experience before development.

#### Feb 2023 - Aug 2024 Product Designer

- Designed intuitive online experiences for car dealership websites and digital platforms, focusing on lead generation, vehicle browsing, and seamless online purchasing processes.
- Designed a variety of form systems such as service booking, car trade-ins, vehicle history reports and more that improved the user experience for scheduling vehicle maintenance, driving higher conversion rates for service departments.
- Worked with automotive brands and manufacturers to create and maintain consistency with brand guidelines and ensure designs aligned with the company's marketing and product goals.

## Equilibrium (Equ)

#### Mar 2022 - Jan 2023 Junior User Experience Designer

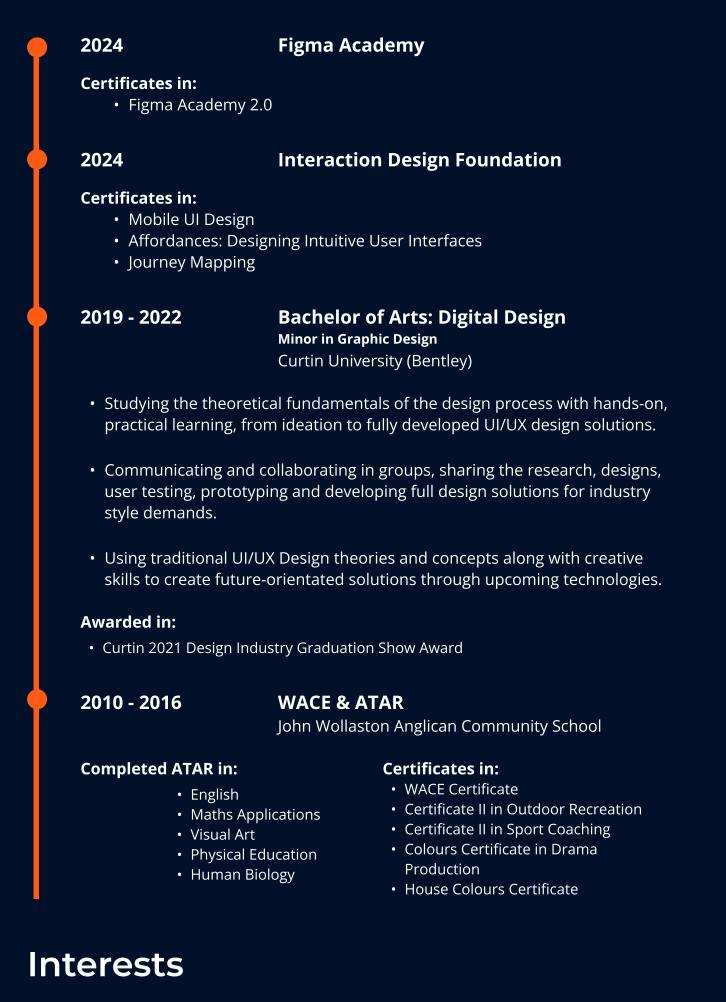
- UX & UI Designs.
- Leading user research projects such as in-depth user interviews and surveys.
- Working in an agile workplace.
- Collaborating with Developers, Project Managers, Digital Marketers and others.
- Producing work for clients such as South32, FMG, LWP, Keystart, Westport, StudyPerth, Rottnest Island, Woodside, Western Power, REIWA, Summit Homes and additional companies.

#### Feb 2022

#### UX/UI Internship - Equilibrium

- Worked agile with a scrum team over a course of a 2 week sprint.
- Designed low fidelity and high fidelity mobile and website designs.
- Researched case studies and created user flow diagrams & personas.
- Had meetings with different departments including Project Management, Data Management, Accounts, Front-end Development & Back-end Development.
- Worked on real world projects including the user experience for FMG.

# Education



- Fine Woodwork & Carpentry
- Boxing, Soccer & Badminton
- Stocks & Shares

- Socialising
- Quiz Nights & Video Games
- Travelling

# CONTACTS

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References



References from my previous employer available on request